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February 13, 2007

Mr. Michael Brown

[REDACTED]
Burnaby, BC V513 3Y2

Dear Mr. Brown:

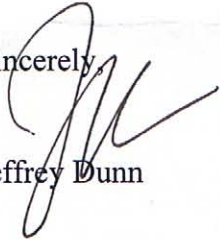
Ubiquity Brands, LLC, the parent company of Lincoln Snacks Company (collectively "Ubiquity"), is the owner of the POPPYCOCK ® trademark. As you may know, the POPPYCOCK trademark has been in use in commerce since at least as early as 1957, and it has enjoyed widespread success as a famous snack food made up of candied popcorn and nuts. Ubiquity also owns several United States and international trademark registrations for the POPPYCOCK mark.

Ubiquity has recently become aware of postings of recipes for "Poppycock" or other generic use of the term "Poppycock" on your website. Because the POPPYCOCK trademark is a federally registered mark, United States trademark law requires that Ubiquity take all reasonable steps to prevent others from using its marks to identify a type of snack food, rather than POPPYCOK snack food which comes from Ubiquity.

Accordingly, we request that you please remove all recipes and/or other references to recipes for "POPPYCOCK" from your company's website that refer to Ubiquity's POPPYCOCK snack food.

We appreciate your prompt cooperation. Thank you.

Sincerely,


Jeffrey Dunn